

Demographics

Home Explorer

We would like to take this opportunity to introduce our monthly property publication 'The Multinet Home Explorer' to you.

Our publication; through the course of ten years 'The Multinet Home Explorer' has succeeded in reaching a wealth of readers, more importantly these readers are mainly located in the western and northern communities of Gauteng.

- **The Multinet Home Explorer is a full colour glossy magazine, FREE to the public.**

- **No joining fee**

- **30 000 copies which are distributed throughout the month.**

- **120 000+ monthly readership.**

- **LSM Rating: 6 – 10+**

- **Distribution covers northern, north-western and western suburbs of Greater JHB.**

- **The Home Explorer is accessible to the public through effectively managed stands that are strategically placed and monitored on an on-going basis.**

- **The Home Explorer magazine is also accessible to the public through the Multinet Mortgages website, one of the largest property portals in South Africa, thus advertisers gain two-fold exposure.**

- **Ten years experience in delivering a high standard of print media to our readers.**

As well as this you will be given a unique standard of service through our experienced team and our in-house desktop publishing facility, which will generate a professional advert for you to market your brand name.

We are looking forward to you utilizing our publication so we can assist you in effectively reaching your target market of clients.